



Media Contact

Donna DeVico
Zero Surge Inc.
908-996-7700
ddevico@ZeroSurge.com

For Immediate Release

Zero Surge Named Official Hardware Sponsor of Fragapalooza 2008

Frenchtown, N.J. (August 4, 2008) – Zero Surge, a leading U.S.A. manufacturer of surge protection solutions, including its award-winning TSC surge cancellation technology, is proud to announce that the company has been named an official hardware sponsor of Fragapalooza 2008. As an official hardware sponsor, Zero Surge’s TSC surge cancelling power filters will be used to safeguard Fragapalooza’s 35 tournament gaming machines from unpredictable and damaging power surges. Attendees and competitors will also have the chance to enter to win TSC power filters over the course of the event.

With more than 65,000 square feet of computers, consoles and gamers, Fragapalooza is Canada’s largest LAN/gaming festival. Held from August 7th – 10th at the Northlands Sportex in Edmonton,



Alberta, Canada, Fragapalooza 2008 will run 24 hours a day and will draw more than 1,000 gamers and spectators from all across Canada and the United States.

“A gaming PC is an advanced, finely tuned machine which demands the highest level of surge protection available,” noted Rudy Harford, Chief Engineer of Zero Surge. “Gamers invest a significant amount of money in performance modifications and state-of-the-art peripherals, and spare no expense when it comes to elevating their game and gaining a competitive edge. However, that competitive edge could be lost in an instant due to the destructive nature of a power surge. Incorporating a TSC power filter as part one’s overall gaming system is a proactive step that will assure the lifespan of the PC and performance of components for the long run.”

TSC has totally reshaped the surge protection industry by establishing never before seen levels of performance and endurance. Offering unsurpassed power line protection that totally cancels damaging surge energy, TSC offers the protection that today’s advanced gaming PCs require.

“Gamers, like auto enthusiasts, put a lot of money into their passion - in this case it’s in the form of high-end gaming computers,” said Michael Hollands, Vice President of Fragapalooza. “Unfortunately, gamers are at the mercy of power surges which can effectively cause hundreds, if not thousands, of dollars in damage. With the amount invested in such a system, a gamer should never skimp when it comes to surge protection. Zero Surge’s TSC power filters provide the much needed and sought after piece of mind that your substantial investment will be protected. Fragapalooza is pleased to have Zero Surge power filters protect its high-end tournament machines and game servers from catastrophic power surges.”

(more)



Zero Surge's TSC technology cancels damaging surge voltage at the output which make terms like response time, clamping voltage, suppressed voltage, let-through voltage, Joule rating, maximum current rating, etc., irrelevant. Also, unlike common surge suppressors which utilize fixed clamping voltage components, TSC is fully dynamic, as it can operate over the entire 85 to 265 volt range. Fixed clamping voltage components such as sacrificial metal oxide varistors (MOVs), used by the other manufacturers, limit the functionality of surge suppressors, only allowing them to operate over a very narrow voltage range. In addition, Zero Surge's non-MOV filters preserve ground wire integrity, which when used with sensitive equipment, can help eliminate unwanted and annoying interference and damage.

Zero Surge's TSC technology is protected under United States Patents #7,068,487 and #7,184,252 and is available for purchase by calling 1-800-996-6696. For more information on Zero Surge Inc., please visit www.ZeroSurge.com.

About Zero Surge

For over 19 years, Zero Surge's patented products have provided consumers with unequalled, unflinching powerline surge protection. The company's power quality filters are rugged, will not wear out with use, and are built to withstand the most demanding electrical environments. All Zero Surge power quality filters are backed by a 10-year limited warranty and a Lifetime Service Agreement.

###