



Dear Loyal Zero Surge Customers,

I performed an extensive review of our costs and concluded that the recent tariffs on imported products is finally affecting our bottom line. Even though we purchase only from US suppliers, these suppliers are seeing costs rise for even domestically sourced goods. These cost increases are over and above any normal inflationary pressures. Since we have a stable product line, I can easily compare costs year over year and starting last summer, prices for metal goods jumped dramatically. This is a direct response to the 25% tariffs enacted by the US Government. As you know, our product relies on metal for the cabinet and the internal components like the inductor. Replacing these components with cheaper plastics would degrade our product and make it much less effective.

In order to ensure that we can make the quality of product that you have come to expect from Zero Surge, we will be raising prices across all product lines as of June 1, 2019. We will not be changing our products nor will we outsource production overseas. We will still perform our full quality control testing including subjecting each product to several 6,000 Volt surges. Traditional surge protection would never do that for fear of selling a product that was already degraded. Zero Surge is celebrating its 30th year creating robust, failure-free surge protection. We thank you for your patronage and are here to discuss your future protection needs.

Sincerely,

Jim Minadeo
President, Zero Surge Inc.



100% Surge Protection, 0% Failure • Are you Zero Surge protected?

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